



# ICE

International  
Coaching   
Expo

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**Theme:** Elevating Excellence: Evidence-Based Coaching for Global Impact

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## Sponsorship Opportunities

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# Welcome to ICE2026



Building on the resounding success of ICE2024, the bi-annual International Coaching Expo returns on 8 – 9 October 2026, as the premier virtual destination for professionals dedicated to elevating organisational performance.

Under the theme ‘Elevating Excellence: Evidence-Based Coaching for Global Impact,’ the expo will unite a global community of coaching professionals to bridge the gap between theory and practice, focusing on the core pillars of Evidence, Excellence, and Impact.

This is your opportunity to engage a targeted audience of key decision-makers and influencers, including:

- Senior Organisational Leaders
- HR, L&D, and Talent Management Executives
- Established Coaching Practitioners
- Solution Providers in the Human Capital space

ICE2026 is designed for leaders who are moving beyond trends and are committed to implementing proven, data-driven strategies that generate measurable results—from building resilient coaching cultures to directly impacting the bottom line.

Become a sponsor to position your brand at the forefront of this movement, connect with high-value prospects, and demonstrate your solution's critical edge in a competitive landscape.

# Who Will Attend ICE2026?

## Corporate & Organisational Leaders

- Chief Human Resources Officers (CHROs) & HR Directors
- Heads of Learning & Development (L&D)
- Talent Management & Leadership Development Executives
- CEOs, Founders, and Business Leaders seeking performance growth
- Internal Corporate Coaches and Mentors

## Talent & Culture Innovators

- Organisational Development (OD) Consultants
- Leadership Trainers and Facilitators
- Talent Acquisition and Retention Specialists
- Diversity, Equity & Inclusion (DEI) Leaders

## Professional Coaches & Practitioners

- Executive, Leadership, and Business Coaches
- Career, Life, and Wellness Coaches
- Certified Coaches from ICF, EMCC, and other leading bodies
- Emerging Coaches building their practices
- Seasoned Coaches looking for new tools and methodologies

## Solution Providers & Entrepreneurs

- Developers of Coaching Platforms & SaaS Tools
- Authors, Speakers, and Thought Leaders in human development
- Franchise Owners of Coaching Networks
- Investors and Venture Capitalists focused on the "Future of Work"



## 2026 Keynote Speakers



**Marcia Reynolds**

Master Trainer  
& Multi-Bestselling  
Author

**Topic - Coaching Culture  
Success: How Data-Driven  
Coaching Programs Generate  
Organisational Growth and  
Sustainable Change**

Marcia Reynolds, PsyD, MCC, is a globally recognized master coach and president of Covisioning LLC. She specialises in teaching leaders and coaches how to engage in powerful conversations that influence change, even under strong emotions. Marcia has coached and trained in 47 countries and has served as the 5th global president of the International Coaching Federation (ICF). She is in the ICF Circle of Distinction and recognised as a top leadership coach by Coaches50 and

Global Gurus. Her corporate experience includes leading culture change programs that helped a global semiconductor manufacturer recover from near bankruptcy to become a top stock market success. Dr. Reynolds holds a doctorate in Organizational Psychology and two master's degrees. She is an accomplished author of several international bestsellers, including *Coach the Person, Not the Problem* and *Breakthrough Coaching*, with widespread media presence including *The Wall Street Journal* and *Psychology Today*. Her coaching clients include multinational corporations, government agencies, and universities worldwide.



**Prof. David  
Clutterbuck**

Founder & Practice Lead  
Clutterbuck Coaching  
and Mentoring  
International

**Topic - The Future of  
Coaching Excellence  
Worldwide : From  
Assumptions to Evidence**

David Clutterbuck is a highly distinguished figure in the coaching and mentoring field. He holds a PhD from King's College London and a postgraduate diploma in coach supervision from Oxford Brookes University and other business schools. He is a Distinguished Principal Research Fellow in Human Capital at The Conference Board and a co-founder of the European Mentoring and Coaching Council (EMCC), for which he is now a lifetime Special Ambassador.

David has authored over 70 books and numerous articles on coaching, mentoring, team coaching, and talent management. He leads a global network, Coaching and Mentoring International, and is recognised for his evidence-based approach in supporting team performance. He has received multiple awards and holds visiting and faculty roles at several business schools. His expertise includes developmental coaching, mentoring, leadership, governance, and ethics. His clients include multinational corporations and public-sector organisations worldwide.

## See The Evidence – Award Winning Coaching In Action

Discover how ICF Award winners used evidence-based coaching to achieve measurable excellence and impact—the core of ICE2026.

Learn from the Best: Turn Award-Winning Coaching Strategies into Your Business Results 

### Case Study: From Silos to Synergy

**The Challenge:** 'Our teams operate in silos, not synergies.'

**The Award-Winning Coaching Solution:** A program designed to foster collaboration and break down communication barriers.

### The Impact (The Evidence):

- **MD Anderson:** Collaboration scores soared to **86%** (a 21-point increase).
- **Aeon Vietnam:** Cultivated a coaching culture that **boosted team performance by 12%** and generated over **\$577,000 in new sales**.

All case studies featured are from winners and finalists of the 2024 ICF Global Coaching Impact Awards—the global benchmark for proving coaching's ROI. These organisations don't just talk about excellence; they have the award-winning results to prove it.

[Explore the 2024 ICF Impact Awards](#)

## Why Sponsor ICE2026?



- **Unmatched Exposure**  
Unparalleled visibility among top-tier professionals and decision-makers who drive change in their organisations and industries.
- **Brand Alignment with Excellence**  
Align your brand with a prestigious event that embodies excellence, innovation, and transformative growth.
- **Networking Opportunities**  
Engage directly with your target audience through exclusive networking and speaking opportunities.
- **Market Expansion**  
Leverage the event to explore and penetrate the rapidly growing African coaching market, positioning your organisation as a leader in this emerging space.
- **Business Growth**  
Drive your business growth by connecting with potential clients, partners, and collaborators eager to invest in coaching solutions. We look forward to the possibility of partnering with you for this landmark event and driving a new era of growth and excellence together.

# Sponsorship Tiers and Benefits

Standard packages are outlined below. We also build bespoke packages to meet your strategic objectives.

BENEFITS	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE
Investment (NGN - Naira)	9M	7M	5M	3.5M	2M
Complimentary Delegates	10	8	6	4	2
Keynote Speaking Slot	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	n/a	n/a	n/a
Branded Video Spotlight	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	n/a
Logo in all Promotions & Online	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

## POST EVENT OFFER

3 One-to-One Coaching Sessions	For 5 leaders	For 3 leaders	For 2 leaders	n/a	n/a
Exclusive Discount on coaching Services for 6 months	10%	6%	3%	n/a	n/a

# Highlights from ICE2024 - The Impact

**Theme:** Empowering Change Agents: Coaching for Sustainable Impact

## Global Reach - 10 Countries

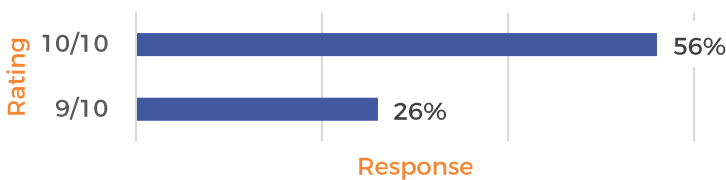


The quality of the content was outstanding—practical and thought-provoking.  
– *Attendee*

Sponsoring ICE2024 gave us a platform to connect with the right audience and build credibility.  
– *Sponsor*

### The Data of Impact

#### 1. Likelihood to recommend ICE Conference



82% of attendees rated the conference 9–10, with over half (56%) giving a perfect 10 – showing strong satisfaction and high likelihood to recommend.

#### 2. Quality of the facilitators/panelists



67% of attendees rated the quality of facilitators 9–10, including 41% who gave a perfect 10 – indicating overall strong satisfaction with facilitator quality.

#### 3. How likely are you to recommend coaching to your colleagues/professional network?



Nearly all attendees (98%) rated 9–10, with 76% giving a perfect 10 – reflecting strong satisfaction and high likelihood of recommendation.

# Highlights from ICE2024 - Architects

**Theme:** Empowering Change Agents: Coaching for Sustainable Impact

## 2024 Keynote Speakers



**Magdalena Nowicka  
Mook**

CEO & Executive Director  
International Coaching Federation



**Dumisani Magadla,  
PCC**

Director & Chairperson -  
ICF Global Board



**Jonathan Passmore,  
PCC**

Professor of Coaching & Behavioural Change  
Henley Business School

## Past Panel Sessions

### TOPIC COACHING FOR ORGANISATIONAL AND SOCIETAL CHANGE

#### PANELISTS

#### MODERATOR



**Julia Esezobor**  
Country People & Culture Director  
Nigerian Bottling Company



**Grace Omo-Lamai**  
Human Resource Director  
Nigerian Breweries PLC



**Tolu Akande, MCC**  
CEO  
Tolu Coaches



**Ololade Ogungbenro**  
Divisional Head,  
People Brand & Culture  
Wema Bank



**Gloria Gbemudu, PCC**  
Lead Coach  
MarkOwens Coaching & Leadership

### TOPIC STRATEGIES FOR MEASURING AND EVALUATING THE IMPACT OF COACHING INTERVENTIONS

#### PANELISTS

#### MODERATOR



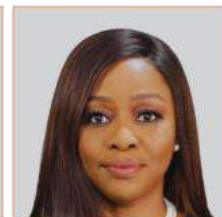
**Nader Bechini, ACC**  
Regional Director  
ROI Institute



**Zuzanna Mazurek, PCC**  
Business Trainer & Coach  
Success Story Coaching



**Temi Dalley**  
Group Executive  
Human Capital & Corporate Services  
Sterling Financial Holdings Company



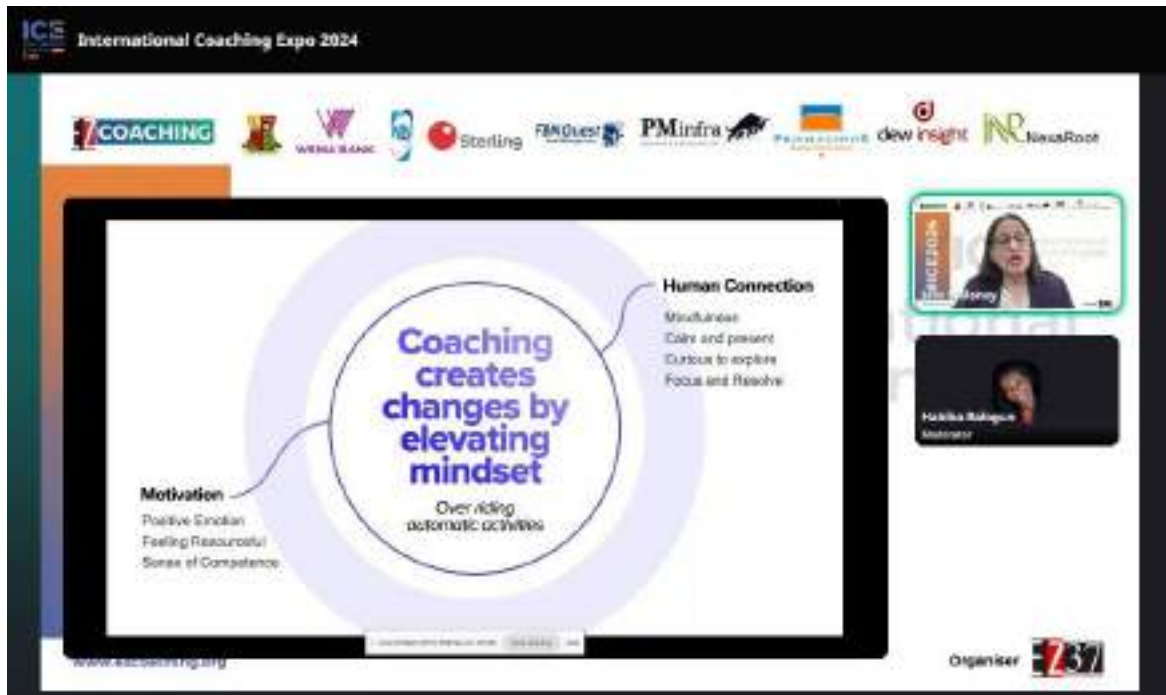
**Ejemen Okojie**  
Director, Human Resources  
IHS Nigeria Ltd



**David Barnard**  
Director  
Pracsys Advisory Limited

# Highlights from ICE2024 - Where Coaching Connections Thrived

Through these images, experience the energy, networking, and knowledge-sharing that defined International Coaching Expo 2024 - where minds met and coaching futures were shaped.





# About Us



**Adaora Ayode, PCC** [LinkedIn](#)  
C.E.O EZ37 Solutions Ltd



**Patricia Akinlotan, PCC** [LinkedIn](#)  
Executive Director, EZ37 Solutions Ltd

Since 2009, EZ37 Solutions Ltd (RC. 833803) has been a vanguard of evidence-based coaching and leadership development. As an ICF-accredited institution, we build the foundational capabilities that enable leaders and organisations to achieve lasting, measurable success.

### Our Strategic Interventions

We deliver targeted solutions for organisational challenges:

**Executive & Leadership Coaching**  
Drive peak organisational performance through confidential, one-on-one partnerships that provide clarity and strategic focus.

**High-Performance Team Coaching**  
Transform group dynamics and execute complex initiatives by fostering unparalleled collaboration and shared accountability.

**Group Coaching**  
Spur innovation and solve shared challenges by leveraging collective intelligence in curated, facilitated forums.

**Coaching Skills Training for Leaders and Managers:** Unlock your team's inherent potential by equipping your people leaders with core

coaching competencies—such as active listening and powerful questioning—to increase engagement and foster accountability.

### ICF-Accredited Certification

Cultivate excellence from within through our Level 1 and Level 2 coach certification programs.

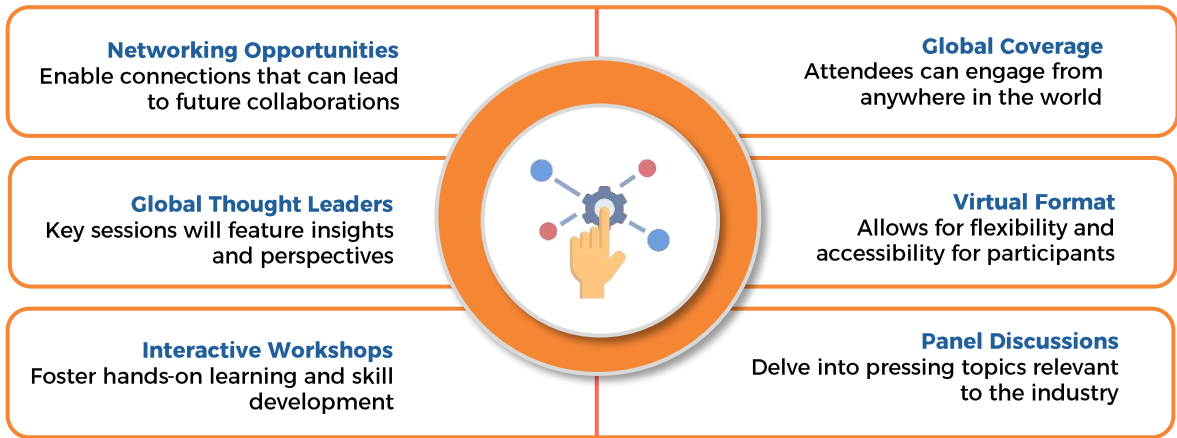
### The Impact We Drive

We believe professional coaching is the key to building a sustainable, interdependent leadership culture. Our mission is to create a measurable ripple effect—transforming individual potential into organisation-wide performance, innovation, and resilience.

### Our Commitment: Shaping the Future, Together

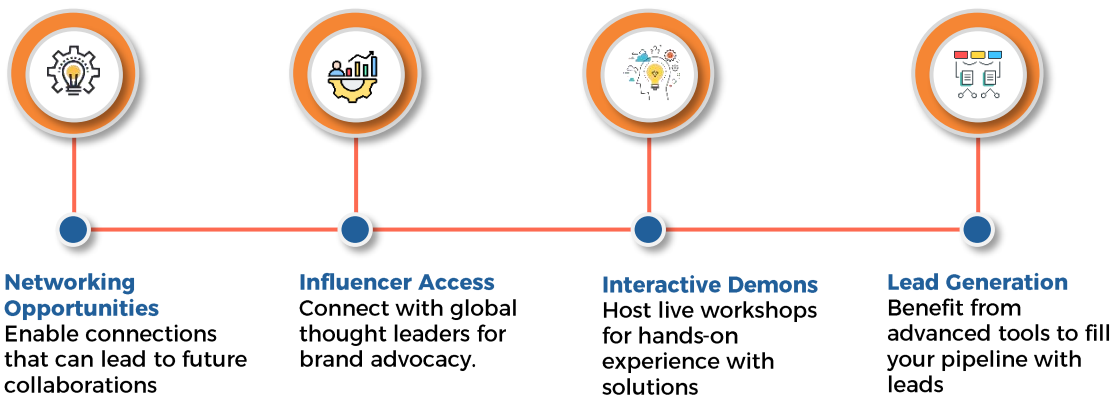
Our mission to create a measurable ripple effect culminates in our role as the conveners of ICE2026. This premier conference is where we collectively tackle the profession's most pressing challenges. It is our commitment to **elevating excellence** by forging global connections and mainstreaming the **evidence-based practices** that are critical for coaching's **global impact**.

# Features



# Benefits

ICE2026 offers exhibitors a direct channel to a global community of engaged professionals. It is a premier opportunity to:



In short, ICE2026 is designed to deliver tangible **ROI through exposure, leads, and partnerships** within a targeted global community.

# Some of Our Satisfied Clients

## FINANCIAL SERVICES



## FINTECH



## ENERGY



## HEALTH



## FMCG



## TECHNOLOGY AND MEDIA



## AGRICULTURAL SECTOR



## FASHION



## INSURANCE



## PUBLIC SECTOR



## NON PROFIT



## Contact Us



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Corporation  
Drive, Victoria Island

Ibadan  
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Abimbola Way, Agodi GRA

